

In real time, LaneHawk® InCart prevents scan passing, sweethearting, and barcode switching.

Front End Shrink

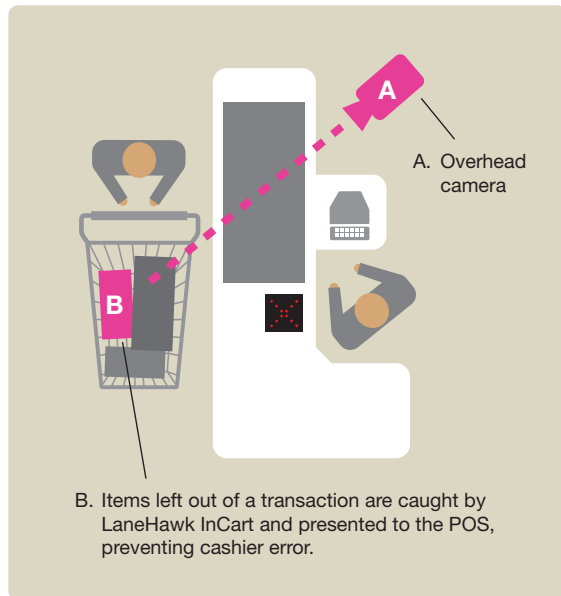
When customers intentionally or accidentally leave items in the shopping cart, or when cashiers miss items, LaneHawk InCart recognizes the missed items and notifies the cashier at the transaction total – all without having to read the barcode.

When organized crime rings alter barcodes so the scanners ring up prices far below what the items really cost, LaneHawk InCart recognizes the items that were scanned with the incorrect barcode information and brings them to the attention of cashiers and security, thereby helping to prevent organized retail theft.

Top of the basket losses due to cashier error, scan passing and UPC fraud create significant front end shrink.

Why Use LaneHawk InCart?

- LaneHawk InCart catches items left in the shopping cart or obscured from a cashier's view and presents the items to the POS system.
- LaneHawk InCart deters UPC fraud by recognizing items and alerting a cashier when an item is scanned with the wrong UPC code.
- LaneHawk InCart makes sure you get paid correctly for the items that go through your checkout lanes.



61% of all shrink occurs at the front end.

2006 Retail Shrink Survey
National Retail Research Group



Please contact us for a demonstration, more product details or purchasing information.

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